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PTO/SB/21 (modified) Approved for use through xx/xx/xx, OMB 0651-0031 Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE U.S. Department of Commerce **Application Number** 10/007,966 Patent and Trademark Office Filing Date November 7, 2001 TRANSMITTAL FORM First Named Inventor Ignacio Sanz-Pastor (to be used for all correspondence during pendency of **Group Art Unit Number** 3622 filed application) **Examiner Name** Donald Champagne Total Number of Pages in This Submission **Attorney Docket Number** 22503-05565 **ENCLOSURES** (check all that apply) Fee Transmittal Form (in duplicate) Issue Fee Transmittal **Check Enclosed** Letter to Chief Draftsperson Return Receipt Postcard Formal Drawing(s): Response to Notice to File Missing Parts [] Sheet(s) of Figure(s) [] **Assignment & Recordation Cover Sheet** Appeal Communication to Board of Appeals and Interferences Declaration Appeal Communication to Group Power of Attorney (Appeal Notice, Brief, Reply Brief) **Application Data Sheet** Information Disclosure Statement & PTO/SB/08A Certified Copy of Priority Document(s) Copies of IDS Cited References After Allowance Communication to Group Request for Corrected Filing Receipt Request for Correction of Recorded Assignment Amendment/Response: [] Page(s) After Final Status Request **Revocation and Substitute Power of Attorney REMARKS:** SIGNATURE OF ATTORNEY OR AGENT Signature: Attorney/Reg. No.: Michael W. Farn, Reg. No. 41,015 Dated: CERTIFICATE OF MAILING I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10. Typed or Printed Name: Dated: 15, 2005 Michael W. Farn



IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANT(S):

Ignacio Sanz-Pastor, David L. Morgan III and Christopher E.

Blumenthal

APPLICATION NO.:

10/007,966

FILING DATE:

November 7, 2001

TITLE:

Interactive advertising with an automated viewing reward system

EXAMINER:

Donald Champagne

GROUP ART UNIT:

3622

ATTY. DKT. NO.:

22503-05565

CERTIFICATE OF MAILING

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Dated:

Juy 15, 2005

Bv:

Michael W. Farn, Reg. No. 41,015

COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

STATUS REQUEST

SIR:

Our file for the subject application reveals that there has been no action on this application since our filing of an IDS on May 2, 2002. We were advised by a Reply to our first Status Request, dated November 3, 2003, that the application would be examined by about April 23, 2005.

Please inform the undersigned, at the below stated address, of the status of this application.

Respectfully submitted,

IGNACIO SANZ-PASTOR et al.

Dated:

JULY (5, 2005.

By:

Michael W. Farn, Reg. No. 41,015

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